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# ENUMERATE Core Survey Methodology (EGMUS Meeting)

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Co-funded by the



## ENUMERATE Surveys

### **Year 1: CORE SURVEY**

A high-level survey aimed at establishing a baseline of statistical information about Digitisation, Digital Preservation, Digitisation Costs and Online Access to Digital Cultural Heritage.

### **Year 2: THEMATIC SURVEY**

A detailed and in-depth survey aimed both at enhancing the quantitative data and supporting it with qualitative information.

### **Year 3: CORE SURVEY**

A reiteration of the initial survey, aimed at improving the quality of the data and providing trend information and analysis to inform policy development.

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## Building blocks for ENUMERATE survey methodology

- Results from Numeric survey (2007-2009)
  - Recommendations from SIG-STATS
  - Bi-annual reports from MSEG-group on EU-Recommendation
  - Networks involved in existing monitoring activities in EU (TEL, EGMUS)
  - Methodology from national activities (e.g. born digital in NL)
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## Deliverables ENUMERATE WP2

- 2.1 Overview of National and European Initiatives
- 2.2 Overview of Harmonisation Tools
- 2.3 Overall Core Survey 1 Schedule
- 2.4 Core Survey 1 Methodology
- 2.5 Documentation and Guidance Materials

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- *2.6 Thematic Survey Schedule*
  - *2.7 Revised Documentation and Guidance Materials*
  - *2.8 Thematic Survey Methodology*
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## D2.4 Core Survey 1 methodology

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Summary: This report summarizes the ENUMERATE Core Survey methodology. The aim is to reach agreement on the exact content and composition of the ENUMERATE Core Survey, and on the approach chosen to prepare and conduct the survey.

Delicious (/Diigo): The tag “D2.4” displays all the sources that were used for this deliverable.

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## D2.4 Core survey 1 methodology

Two main issues:

1. Composition of the questionnaire
  2. Sampling
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## D2.4 Questionnaire

- Starting point was NUMERIC proposal and Test Survey
- 7 Sections :

Sections
1: Organisational Information
2: Digitisation Activity
3: Digital Access
4: Digital Preservation
5: Digitisation Expenditure
6: General Notes
7: Survey evaluation

- 'High level' questions
  - Where possible: hard data
  - Some tough questions (Q13 and Q25-26)
  - Some questions 'prepare' the later Thematic Survey(s)
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### Starting point:

#### Investment in digitization

1 Total expenditure on digitisation: (and the period to which it relates)

- [i] Last year: ... Period: [e.g. 2008/09]
- [ii] Current year: ... Period: [e.g. 2009/10]

2 Full-time equivalent staff engaged on digitisation projects:

Current year: ... Period: [e.g. 2010]

3 Cost of planned digitisation projects:

Project spend: ... Period: [e.g. to 2011]

#### Outputs

4 Percentage of the collection that has already been digitised [=reproduced]: ...

5 Volume of analogue material digitised in the last year:

- [i] Pages: ... of written/image material
- [ii] Hours: ... of audio-visual materials
- [iii] Metres: ... of archive material not included at [i]
- [iv] Number: ... of all other objects in collections

6 Volume of analogue material to be digitised in plans described at question 3:

- [i] Pages: ... of written/image material
- [ii] Hours: ... of audio-visual materials
- [iii] Metres: ... of archive material not included at [i]
- [iv] Number: ... of all other objects in collections

#### Access to digitised material

7 Number of user visits to access digitised materials last year:

- [i] 'Free' online: ...
- [ii] Off-line (any): ...



## D2.4 Sampling

1. Size of the cultural heritage domain
  2. Representation of the heritage subdomains
  3. Target samples per EU member state
  4. Sampling and identifying institutions per EU member state
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## D2.4 Size Heritage Domain

	<b>Archives / Rec Office s</b>	<b>A-V / Film Inst 's</b>	<b>Nat Libr.</b>	<b>High Educ Libr.</b>	<b>Specia l Libr.</b>	<b>State- owned Museu m</b>	<b>Loc- Reg- Museu m</b>	<b>Other Public Museu m</b>	<b>Othe r</b>	<b>All Insti- tutions</b>
Foundati on estimate	766	29	107	10233	19988	2462	9616	2221	-	113418
Nat. coord. estimate	5194	257	1098	5915	16555	5661	7467	1725	77	104536
ENUMER ATE estimate	2023	93	85	7773	17555	4062	8542	1973	1000	43106

## D2.4 Samples per cultural heritage subdomain / across the EU

	<b>Archives / Rec Offices</b>	<b>A-V / Film Inst's</b>	<b>Libr. (all)</b>	<b>Museum (all)</b>	<b>Other</b>	<b>All Institutions</b>
ENUMERATE estimate	2023	93	25413	14577	875	42981
Sample size	257	35	380	375	385	1432

## D2.4 Target samples/member state

a	b	c	d	e	f
	NUM all	#Employees (x1000)	% over b&c	NUM sampl	ENU sampl
Austria	521	9.1	1.4	49	24
Belgium	1025	13.7	2.3	93	38
Bulgaria	589	9.7	1.5	35	26
Cyprus	88	0.9	0.2	10	15
Czech Rep	1383	21.5	3.4	102	53
Denmark	385	19.5	2.1	13	35
Estonia	209	3.4	0.5	11	15
Finland	893	10.9	1.9	29	33
France	3668	52.1	8.5	104	127
Germany	6087	77.1	13.4	105	150
...	...	...	...	...	...
	44693	589	100	1489	1432

Corrections:  
 Max = 150  
 Min = 15  
 Deficit equally distributed over remainder (.../member state)

## D2.4 Sampling per member state

	<b>ENU sampl</b>	<b>Archives/ Rec.Offices</b>	<b>A-V / Film Inst.'s</b>	<b>Libraries</b>	<b>Museums</b>	<b>Others</b>
Austria	24	6	1	7	6	5
...	...	...	...	...	...	...
	1432	257	35	380	375	385

## D2.5 Coordination/Support

Contribution from the National Coordinators (as documented in the Charter):

1. Translating the Survey: Survey, Definitions, Invitation letters
  2. Mapping national heritage domain (check NUMERIC data)
  3. Preparing lists of institutions/domain > sampling
  4. Monitoring the process, chasing non-responders etc.
  5. Assisting with the translation of the evaluation remarks
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## Problematic Issues Core Survey

- Lack of a reliable database of institutions [from which to draw samples]
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  - Variance in the respondents contacted in individual institutions
  - Problems of scale: difficulties in properly inquiring 'composite collections'
  - Questions with no simple answers [ready at hand]
  - Grumbling respondents [lack of a sense of urgency]
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